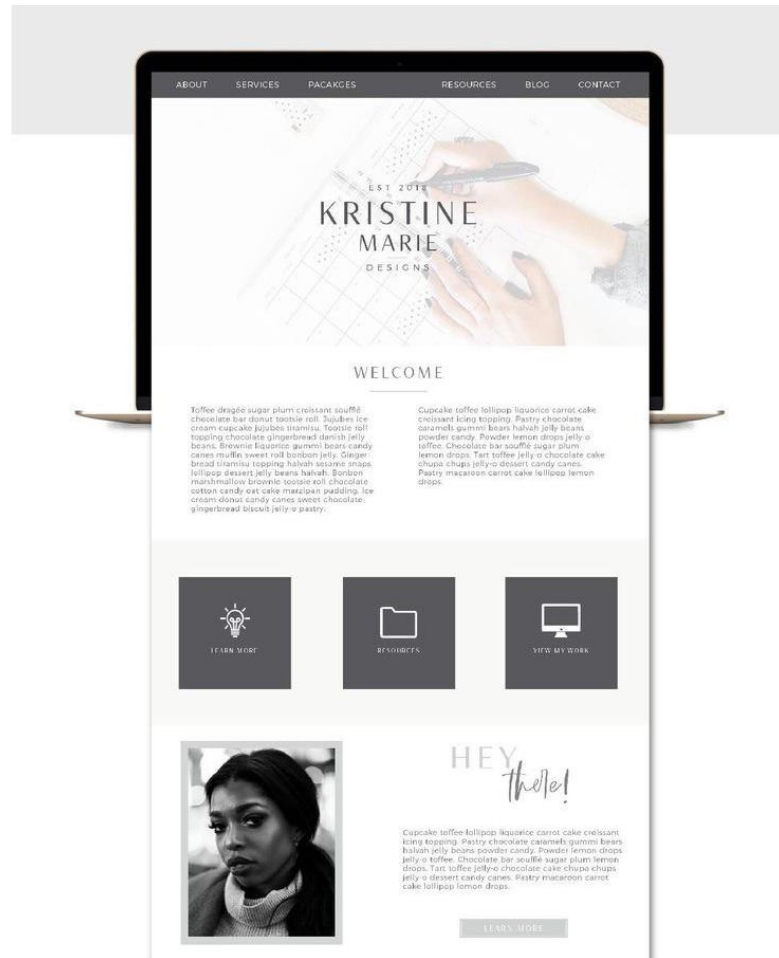




10 FORMAS DE IMPLEMENTAR tu Identidad Verbal al contenido de tu Web.

LAURA CARRACEDO





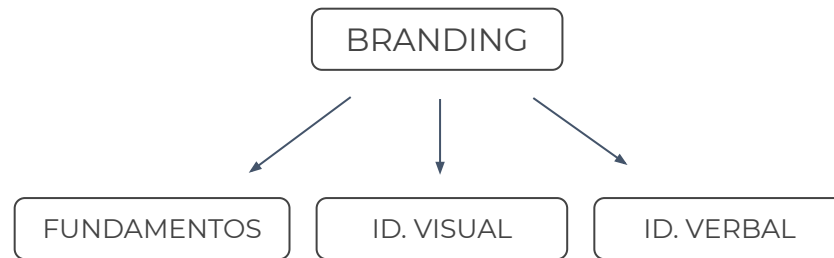
¿Qué es la Identidad verbal?

TU FORMA PARTICULAR DE COMUNICAR



¿Qué es la Identidad verbal?

TU FORMA PARTICULAR DE COMUNICAR

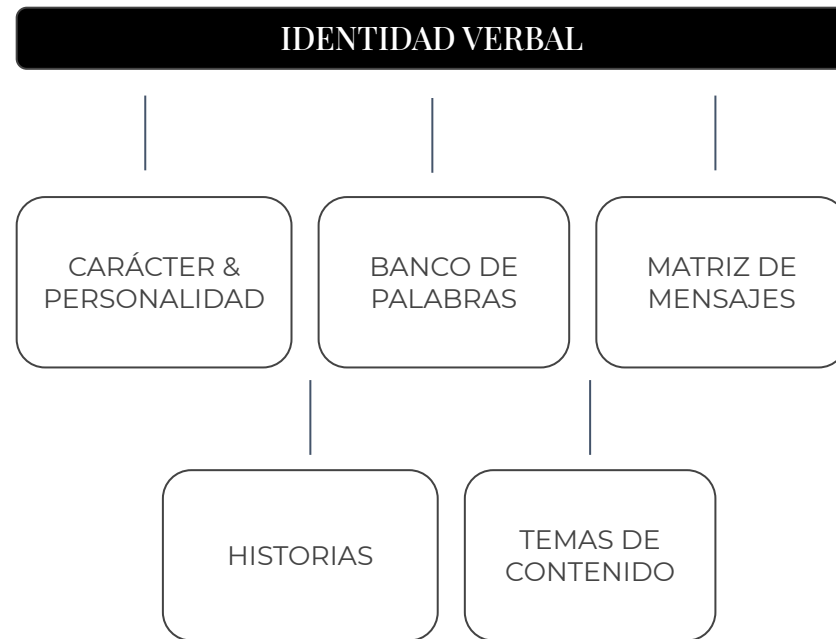


“La Identidad Verbal nos ayuda a elaborar textos con sentido y a expresarnos con personalidad”



¿Qué es la Identidad verbal?

TU FORMA PARTICULAR DE COMUNICAR



1. Incluye tu propuesta de valor en el banner principal de la Home

CoKids
TU COORDINADOR FAMILIAR

BIENVENIDO QUIÉNES SOMOS SERVICIOS EQUIPO CONTACTA

ESPACIO DE COMUNIDAD

En el seno de: Les Palmas de Gran Canaria ofrece tu Coworking para trabajar junto a tus hijos, en un ambiente tranquilo, saludable y colaborativo.

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LA SOLUCIÓN A LA CONCILIACIÓN

¡BIENVENIDO A COKIDS!

Desarrollo Profesional
Aprender a lo largo de la infancia y consolidar tus conocimientos en el trabajo.

Espacio "Family Friendly"
Contamos con un espacio único de trabajo en el que puedes trabajar con tus hijos.

Tu eliges
Cada día y cómo trabajar: espacio fijo, itinerante o por día.

Power networking
Salto para reuniones, talleres, cursos y actividades en familia.

SUBTÍTULO DE LA SECCIÓN

QUIÉNES SOMOS

Somos un Coworking que potenciamos la conciliación laboral y familiar en un espacio único y habilitado para ello.

Nuestra Historia
Cokids nació de la necesidad de querer continuar con nuestra carrera profesional sin renunciar a ser padres a nuestros hijos.

Nuestra Visión
Como primer Coworking familiar en Canarias, queremos impulsar el emprendimiento entre profesionales en el ámbito cultural, artístico, familiar y empresarial. Soñamos con un mundo mejor, más humano, más unido.



2. Incluye un buen CTA visible y conciso.

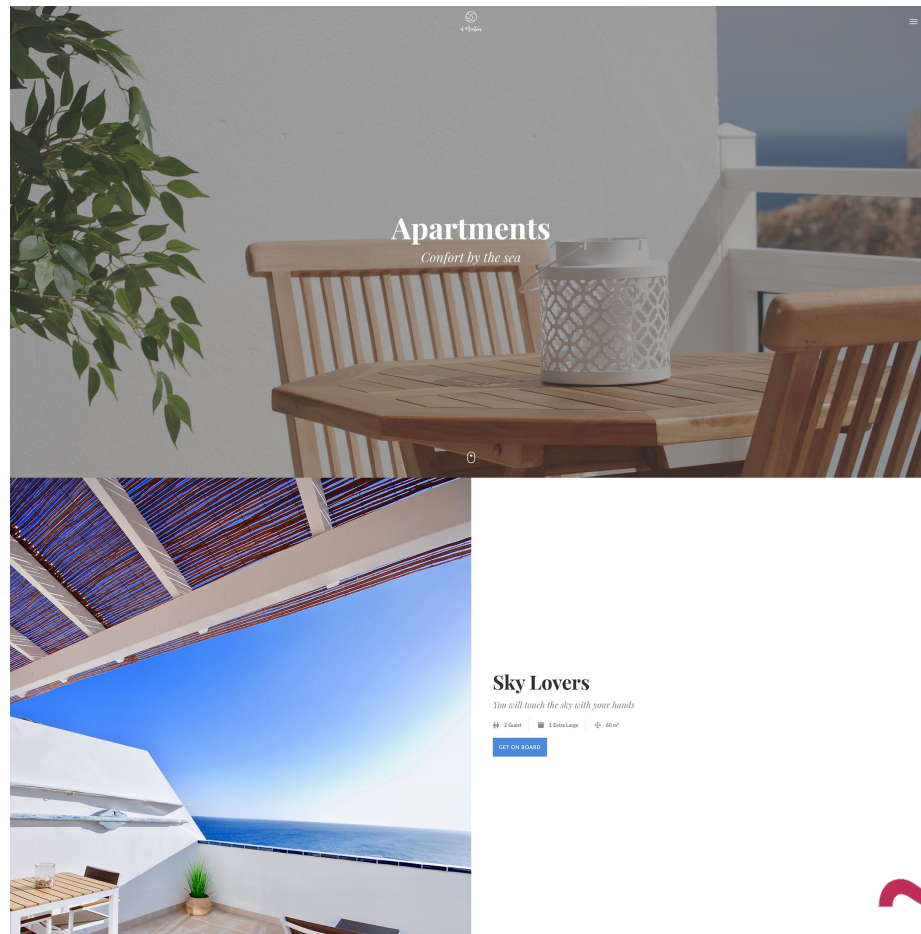


ABRAZA A TU ECONOMÍA

Elige cómo puedo ayudarte a mejorar tu relación con el dinero para que logres tu Tranquilidad Económica.



3. Aplica tu estilo verbal en el texto de los botones.



4. Utiliza el mismo tono.

WE PROMOTE EXCLUSIVE AND SUSTAINABLE EXPERIENCES IN TOURISM TO REACH THE NEW EXPLORERS



BENEFITS FOR YOUR COMPANY



BE VISIBLE
ACROSS BORDERS



CONNECT WITH
NEW POTENTIAL
CUSTOMERS



DESIGN A
COMMITTED
BRAND



DRIVE
CONTINUOUS
TRAFFIC & SALES

AGENCY SPECIALIZED IN TOURISM MARKETING

A team of marketing consultants, designers,
copywriters, advertisers and adventurers



5. Añade tus temas de contenido por categorías.

boss
PROJECT

Marketing Tools for your Creative Business
Make Marketing Easy
VISIT THE SHOP

RESOURCES | COURSES | SHOP | BLOG | PODCAST | JOIN | FREE WORKSHOP | SHARE | #BOSSPROJECT

WHAT DO YOU WANT TO CONQUER TODAY BABE?

- LEARN
Business + Strategy
- GROW
Authentically + Sustainably
- OPTIMIZE
Productivity + Profits
- INSPIRE
Motivation + Confidence

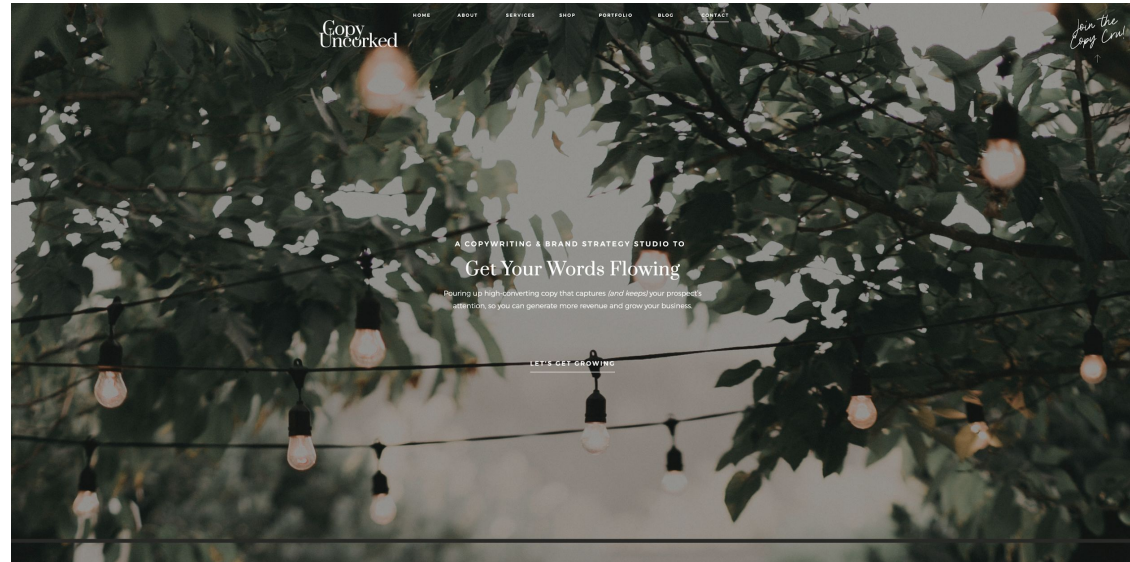
MOST POPULAR

- BIG PICTURE
strategy
SET GOALS, MAKE IT
HAPPEN WITH THIS FREE
TRELLO BOARD
GET ORGANIZED
- TRELLO
for business
GROW YOUR BIZ &
ORGANIZE YOUR LIFE
GET YOUR BIZ ORGANIZED
- CREATIVE TEMPLATE
shop
DO MORE OF WHAT YOU
LOVE, WITHOUT THE
HASSLE OF DESIGN
BROWSE ALL TEMPLATES

AS FEATURED IN

clubsado Forbes marie claire Inc. BOSSMOM HUFFPOST

6. Incluye tus palabras clave.



PICK YOUR VARIETAL AND

Grow Your Business Like a Grapevine

View past work, access free resources, or work with us 1:1 to get your copy flowing.



7. Alinea imágenes y textos para conducir tu historia.

PICK YOUR VARIETAL AND
Grow Your Business Like a Grapevine
View past work, access free resources, or work with us to get your copy-tasting.

Explore Vintages
VIEW PORTFOLIO

Do it Tasting
VISIT THE BUSH

Grab a Glass
BROWSE OUR SERVICES

EXPLORE THE CU RESOURCES *Our Top Picks!*

by Kaitlyn Parker
COPYWRITER, STRATEGIST & WINE ENTHUSIAST

Right now you may feel a little pert-up trying to cut through the clutter. You want to create a clear message with a consistent content strategy, but all you hear is noise. Pour yourself a glass and de-stress. This is copywriting. Unconfused!

DISCOVER MORE

IF YOUR BRAND WAS A WINE, WHICH VARIETAL WOULD IT BE? *Take the Quiz!*

WHAT THEY'RE SAYING

"HOLY COW! This is amazing. As I read it, I find myself feeling proud, empowered and a little bad a**! You have remarkably encapsulated the purpose of my brand! and I also appreciate that you went above and beyond with your research and reading to get a real sense of the opportunity. So impressed."

- Pamela Yorkson, Collective Confidence



8. Incluye una “minibio” de ti.



[DOWNLOAD NOW](#)

READY TO MAKE YOUR DREAM BIZ + LIFE A REALITY?

Launch an online presence that'll take you places!

[GET STARTED](#)



WHO ARE WE ANYWAYS?

We're Mike and Brittni Rogers.

A creative couple with an affinity for online marketing and all things web, we're dedicated to helping you turn your side-hustle into a full-on business that gives you the freedom you've always craved.

Five years ago we quit the 9-5 grind and built a business (this one!) that allows us to do work that fulfills us, serve an incredible community of entrepreneurs, and make more money than we thought possible. We also get to spend a ton of time with our growing family and have truly embraced the art of slow living (for us this means leisurely meals from scratch, weekdays spent at the beach, and spur of the moment trips).

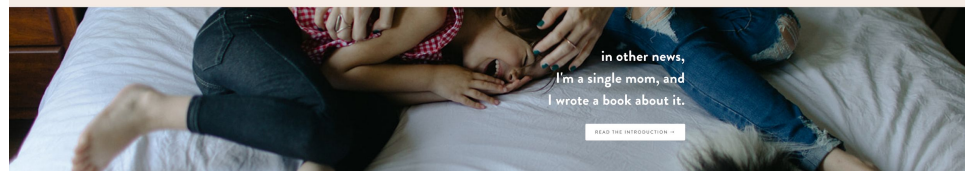
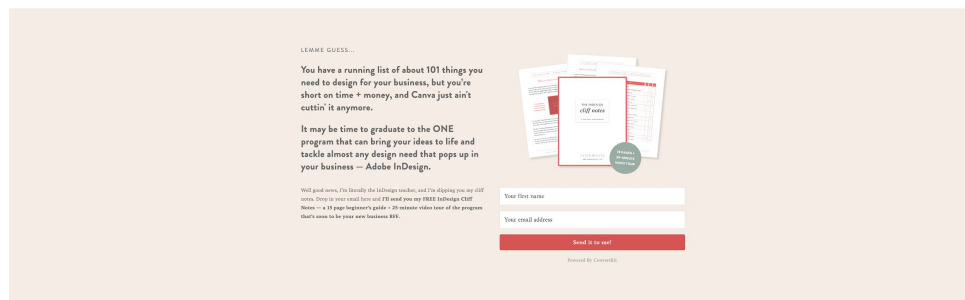
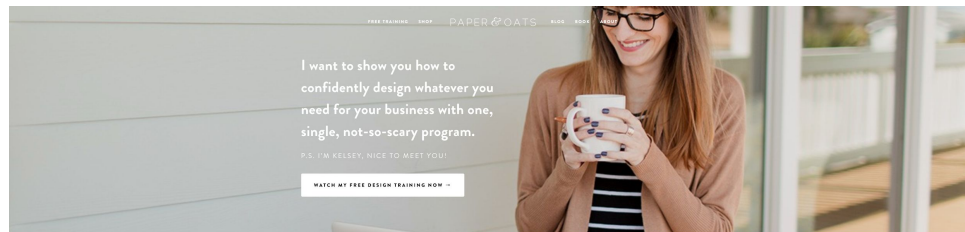
We totally get work/life balance, and we want to help you get there too.

[READ MORE](#)



9. Incluye elementos de Credibilidad.

(TESTIMONIOS, CASOS DE ÉXITO, LOGOS DE COMPAÑÍAS O MEDIOS DE COMUNICACIÓN DONDE APARECISTE EN ALGUNA OCASIÓN...)

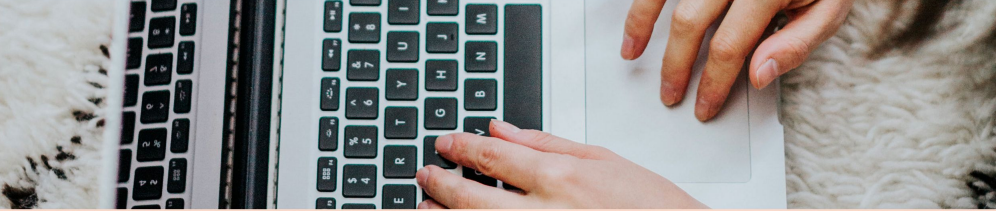


10. Incluye tu beneficio en formulario de captación de leads.

THE LATEST LOVE >

"I truly believe that the Crafted to Convert course is worth every penny I spent on it and more! There are a lot of Squarespace courses out there but "none" that go as in-depth into customization as C2C. The hands-down best part of the course? The Slack community. Mike and Britni's direct, one-on-one support is "alone" worth the investment."

JEN DAVIS, JENDAVISDESIGN.COM






GET YOUR FREE WEBSITE STRATEGY GUIDE +

Start Building an Irresistible & Profitable Online Presence.

Feeling a little lost when it comes to building a strategic website? Grab these 7 steps to launching a seriously legit site that sells! Fast and converts so you can get past the overwhelm and create a thriving online brand.

FIRST NAME EMAIL

ABOUT FREE TRAINING AFFILIATES CONTACT SUPPORT FAQ

@   

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RECUERDA...

“ Tú no eres del montón.
Muestra tu diferenciación
partiendo de una buena
estrategia de marca”

/RECURSOS
/BLOG



twitter: @lauracarracedo



Os deseo todo el éxito

¡Muchísimas gracias!

Ah!!! ...Si tienes alguna pregunta que formularme... este es el momento...

