



Diseñando Gutenberg





PABLO HONEY

Design Lead, Automattic

Edit Post < WordPress Develop... x +

localhost:8889/wp-admin/post.php?post=302&action=edit

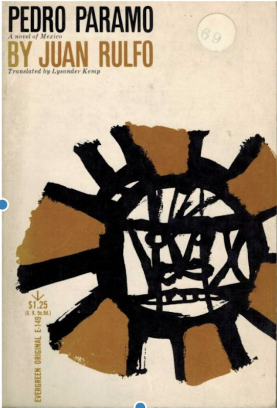
Save Draft Preview Publish... ⚙️ ⋮

Pedro Páramo

He went outside and looked at the sky. It was raining stars. He was sorry, because he would rather have seen a tranquil sky. He heard roosters crowing. He felt the mantle of night covering the earth. The earth, "this vale of tears."

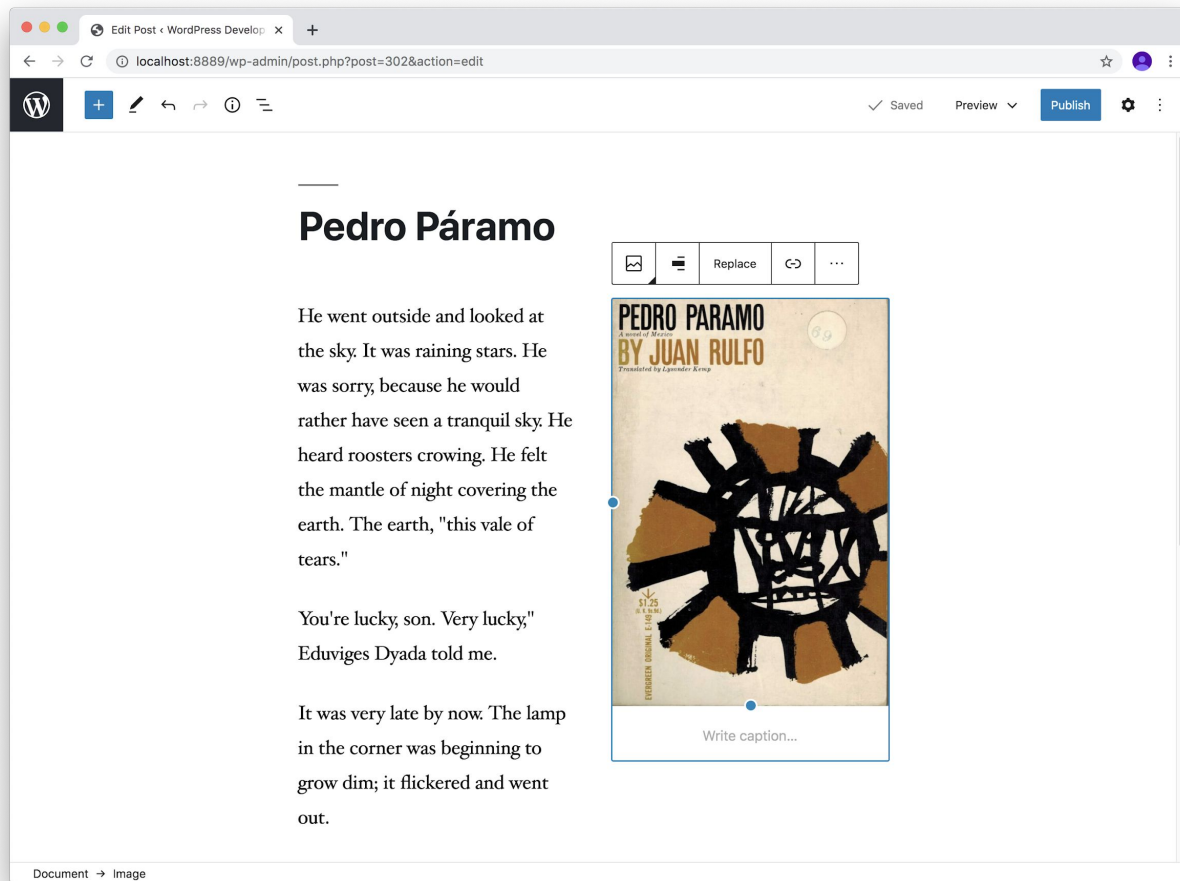
You're lucky, son. Very lucky," Eduviges Dyada told me.

It was very late by now. The lamp in the corner was beginning to grow dim; it flickered and went out.



Write caption...

Document → Image



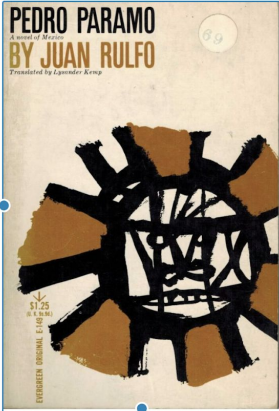
The screenshot shows a web browser window with the address bar displaying `localhost:8889/wp-admin/post.php?post=302&action=edit`. The WordPress editor interface includes a top navigation bar with a 'Publish' button and a 'Write caption...' field below the image.

Pedro Páramo

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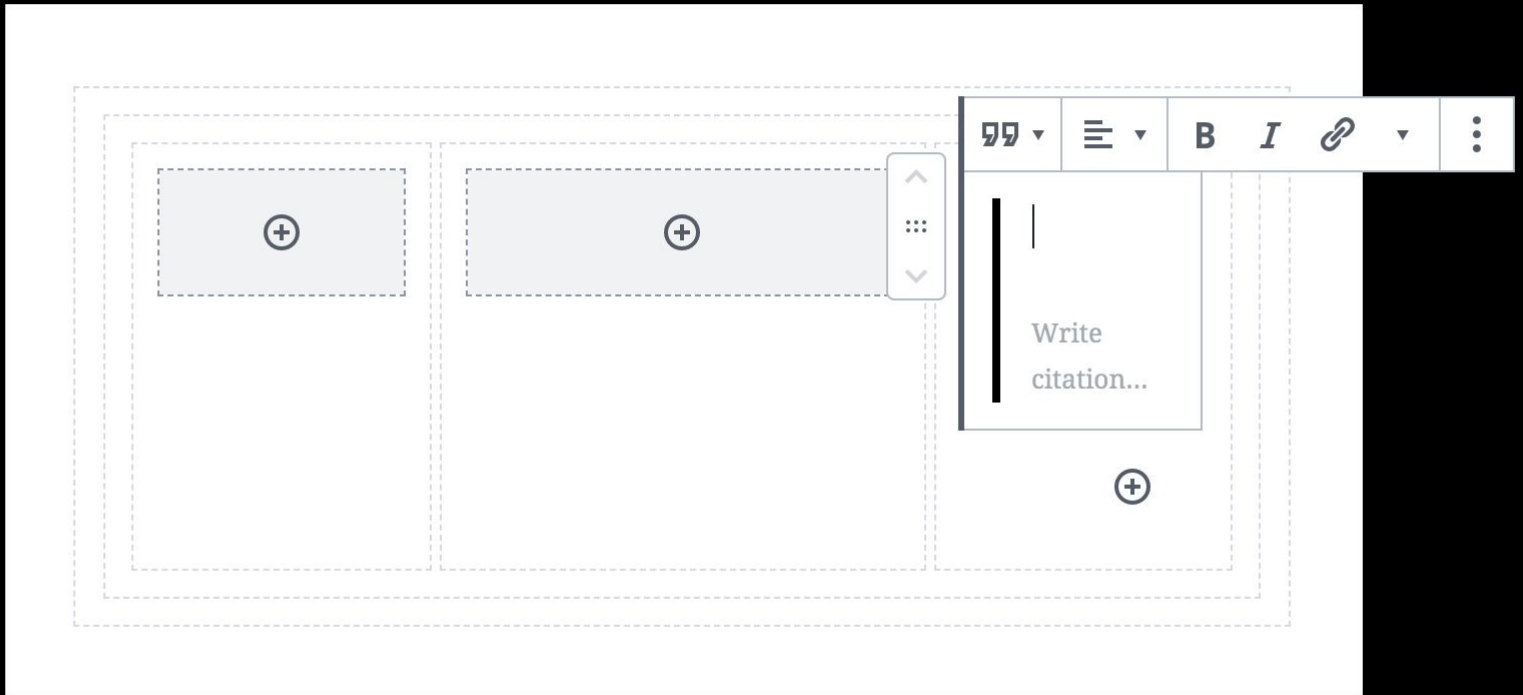


Document → Image

7.7-

Por qué

Casos anidados



Contextos limitados

The image shows a text editor interface with a limited context menu and a settings panel. The context menu is open over a selected text block, displaying a list of text samples. The settings panel on the right is titled "Text Settings" and includes options for font size and drop caps.

re accusata
et est, sed te
gubergren
am, ex sed wisi
ocurreret. Esse
ittantur ius te, alii
as ei vis. At sed
eritus fabellas. Te
appellantur duo.
m fuisset

Loem ipsum dolor sit
amet, ferri vidisse nam
eu, ad nec copiosae
mnesarchum
vituperatoribus. Te
brute dicunt sea, ut vis
omnium menandri, ut
sumo aliquam has.
Eum aperiam
interpretaris at, sea et

Text Settings

Font Size
Normal

Drop Cap
Toggle to show a large initial letter.

Color Settings

Advanced

Simplificar
la silueta del bloque.

Reducir la complejidad del toolbar

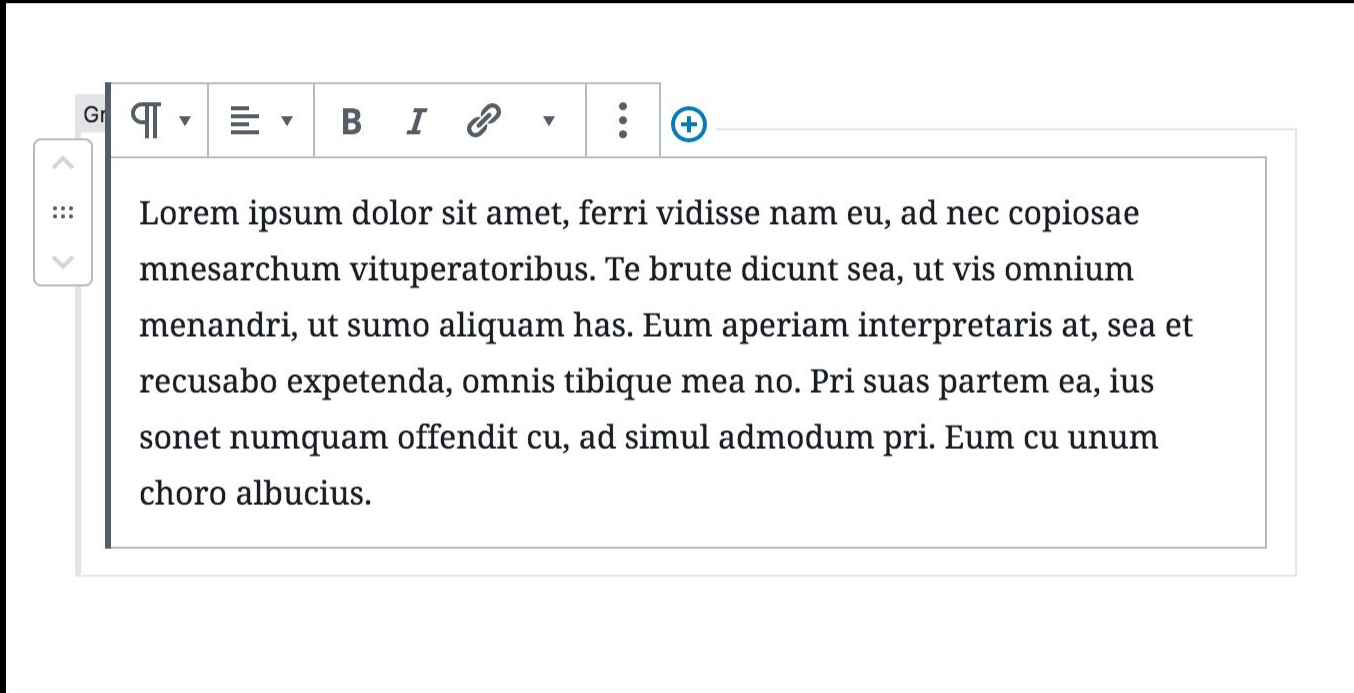
- ★ Evitar que se corte la toolbar en móvil y contextos anidados.
- ★ Permitir escalar mejor a otros plugins.

Uso excesivo de bordes, con foco poco claro



Loem ipsum dolor sit amet, ferri vidisse nam eu, ad nec copiosae mnesarchum vituperatoribus. Te brute dicunt sea, ut vis omnium menandri, ut sumo aliquam has. Eum aperiam interpretaris at, sea et recusabo expetenda, omnis tibi que mea no. Pri suas partem ea, ius sonet numquam offendit cu, ad simul admodum pri. Eum cu unum choro albucius.

Controles que se superponen



The image shows a rich text editor interface with several overlapping controls. At the top, there is a horizontal toolbar with icons for text alignment (left, center, right), bold (B), italic (I), link, and a plus sign in a circle. Below the toolbar, a vertical sidebar on the left contains an upward arrow, a three-dot menu icon, and a downward arrow. The main content area is a rectangular box containing a paragraph of Lorem Ipsum text.

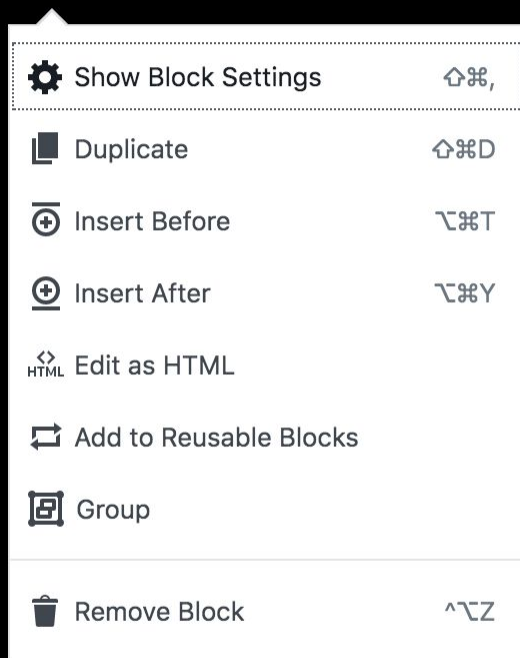
Gr ¶ ▾ ≡ ▾ **B** *I* 🔗 ▾ ⋮ ⊕

^
⋮
v

Lorem ipsum dolor sit amet, ferri vidisse nam eu, ad nec copiosae mnesarchum vituperatoribus. Te brute dicunt sea, ut vis omnium menandri, ut sumo aliquam has. Eum aperiam interpretaris at, sea et recusabo expetenda, omnis tibi que mea no. Pri suas partem ea, ius sonet numquam offendit cu, ad simul admodum pri. Eum cu unum choro albucius.

Revisitar los bordes
para enfatizar el foco.

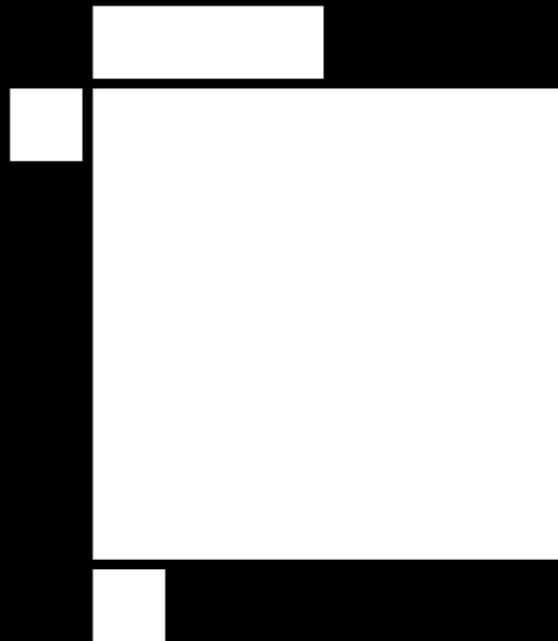
Uso estridente de iconos



Mejorar la función,
escala y legibilidad de
los iconos

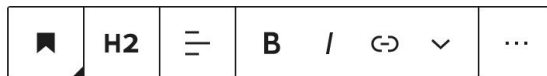
Complejidad creciente

- ★ Canvas
- ★ Toolbar
- ★ Mover control
- ★ Inserter

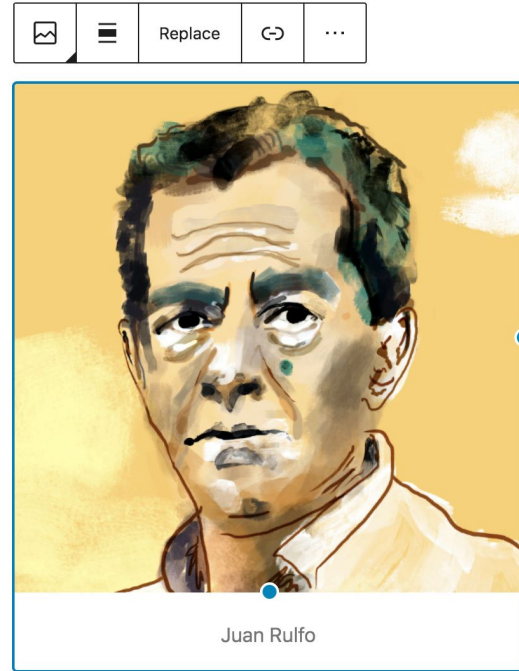
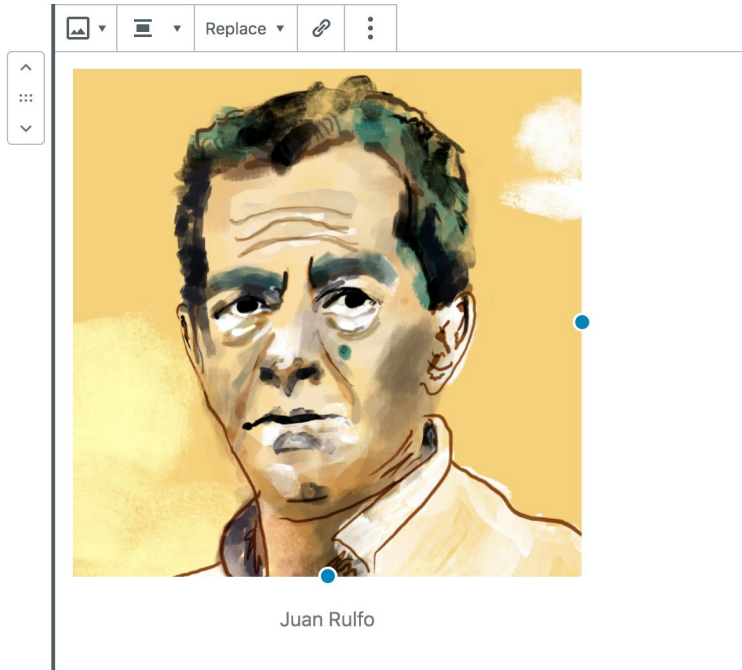


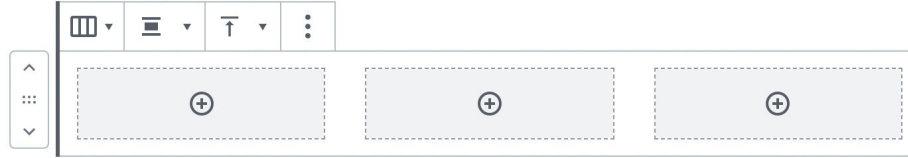
Cómo resolver esos desafíos

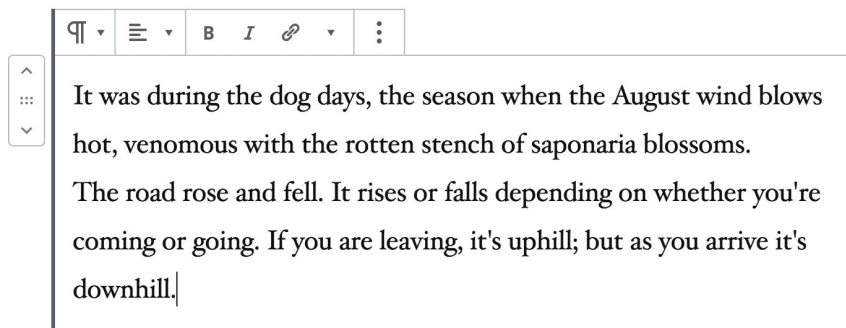
Unificando la toolbar.



Juan Rulfo



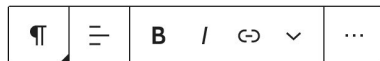




The image shows a rich text editor interface. At the top is a horizontal toolbar with icons for text color, background color, bold, italic, link, and a vertical ellipsis. To the left of the main text area is a vertical sidebar with icons for undo, redo, and a vertical ellipsis. The main text area contains two paragraphs of text.

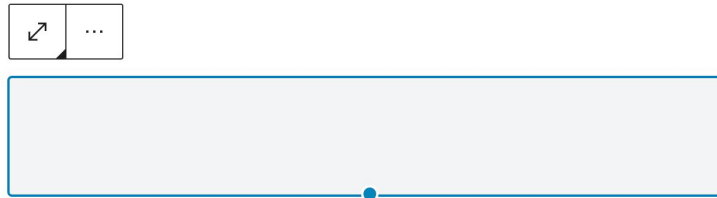
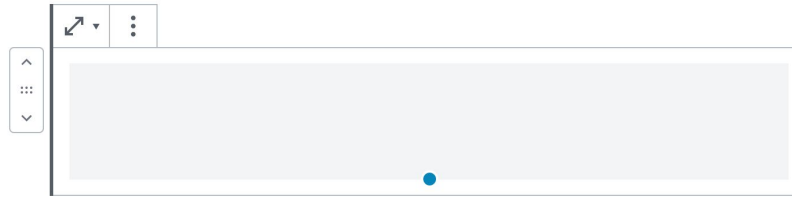
It was during the dog days, the season when the August wind blows hot, venomous with the rotten stench of saponaria blossoms.

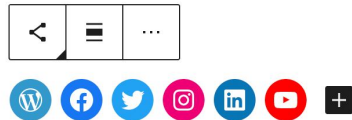
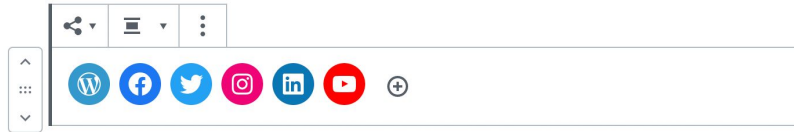
The road rose and fell. It rises or falls depending on whether you're coming or going. If you are leaving, it's uphill; but as you arrive it's downhill.



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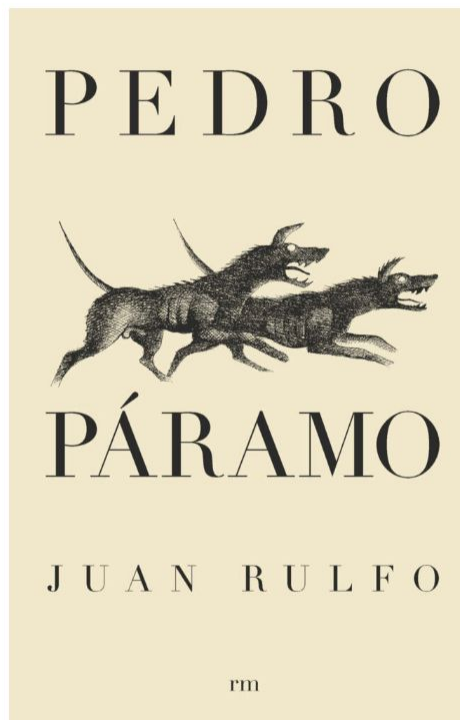




Con controles de movimiento contextuales



Escalable a casos compactos



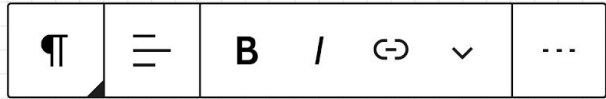
The story begins with the first person account of Juan Preciado, who promises his mother at her deathbed that he will return to Comala to meet his father, Pedro Páramo.

Constante en posiciones



Reduciendo la huella visual.

2x



2x

4x

4x



He went outside and looked at the sky. It was raining stars. He was sorry, because he would rather have seen a tranquil sky. He heard roosters crowing. He felt the mantle of night covering the earth. The earth, "this vale of tears."



Comala

Enfatizando el foco.

Un estilo de foco único.



Poner acento en la selección del bloque



Image

Upload an image file, pick one from your media library, or add one with a URL.

Upload

Media Library

Insert from URL

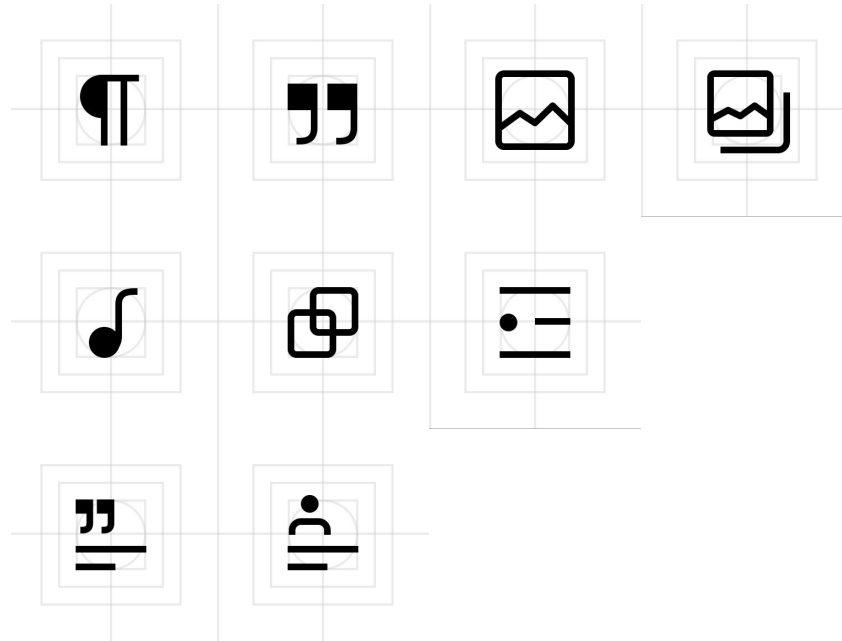
Modos de selección



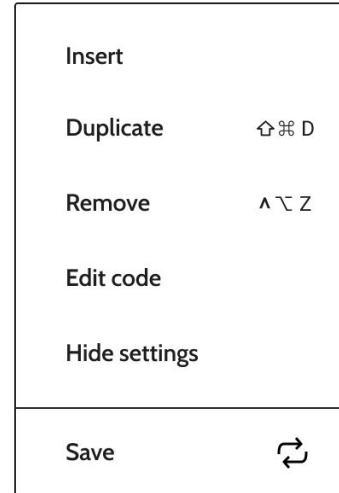
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Considerando los iconos.

Optimizados y alineados



Menos iconos



Y continúa...


- ★ Ajustes de sidebar y controles.
- ★ Iteraciones del inserter.

Search

Blocks

Patterns

- Paragraph
- Image
- Heading
- Gallery
- List
- Quote
- Audio
- Cover
- File
- Video
- Page Break
- Buttons
- Columns



TYPE: Linear

ANGLE: 250

RESET

Cómo contribuir

- ★ Testear el nuevo UI
- ★ Reportar issues
- ★ Pull requests

Grazas,
Gracias

A grid of small blue dots is arranged in a regular pattern across the entire black background of the slide.

Q&A